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KOTA KINABALU: Many Malaysians do not get the most of their fuel because they drive their vehicles with unnecessary loads, said Shell Malaysia Trading Sdn Bhd managing director Azman Ismail.

He said a research by the petroleum giant showed that Malaysian drivers also tend to over-rev their vehicles.

It's important for drivers to drive smoothly as this will help them get the most out of their fuel, he said after launching Shell's FuelSave Unleaded for its RON95 and RON97 range of petrol here yesterday.

He said it was for this reason Shell embarked on a campaign to educate Malaysian motorists about fuel-saving tips in conjunction with the launch of the company's breakthrough petrol in the peninsula last September.

Shell Fuel Technology manager Eric Holthusen said Malaysian drivers could save as much as 10% of their fuel bill by being aware and practising fuel-saving tips.

Azman said Shell was assessing the demand for RON97 petrol in the Tawau district in Sabah's east coast.

He was commenting on a complaint by Tawau MP Chua Soon Bui that the RON97 petrol had not been available at all petrol stations in the district for the past six months.

Source: <http://thestar.com.my/news/story.asp?file=/2010/3/5/nation/5802252&sec=nation>