2009/05/22<img</p>src="images/stories/pictures/fruitprice_22-5-09.jpg" border="0" title="fruit price" width="150" height="100" align="middle" />CONSUMERS must be always on their guard -- and alert too -- when shopping. It pays. Some days ago while shopping at a personal care store, I picked up a 250g tube of toothpaste, labelled at RM5.40, and asked the counter clerk to pack it up for me. After a little check, he told me it now cost RM8.80. I was taken aback and pointed at the label (RM5.40). The clerk argued that RM5.40 was the price the previous day. I refused to buy. I called the customer care line of the store, and informed them of what happened. They checked, apologised and said I could still buy it at RM5.40. align="justify">So consumers should be careful when buying as sometimes stores can make, and have made, mistakes when selling goods. Exercise your rights when buying. And avoid getting cheated. align="justify">Source: <a</p>

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