

[Click here to view PDF file of Food Trend Analysis \(21-9-08 to 26-4-09\)](images/stories/foodtrendanalysis.pdf "Food Trend Analysis")

Note:

- ◆ Total of 37 items have been monitored for 33 weeks - 21/9/08 to 26/4/09.
- ◆ The graph represents the average prices of a particular item from 3 hypermarkets.
- ◆ The 3 hypermarkets from where the data was collected are GIANT, CARREFOUR and TESCO in the Klang Valley.
- ◆ The data is collected weekly.
- ◆ A gap in the graph; means that the particular item is not available in all three monitored hypermarkets.