

The CRRC seeks to influence public policy on issues affecting the protection and welfare of Malaysian consumers. ♦ CRRC is able to influence public policy through evidence-based research and consultation. ♦ CRRC undertakes the following in the preparation of its papers:

- Primary research
- Secondary research
- Action Research
- Round table Discussions
- Seminars/workshops

CRRC also collaborates with Universities and Researchers to undertake research on its behalf. ♦
Some of the research areas currently being studied include:

- Impact of Globalization on the Malaysian consumer
- Effects ♦ short and long term- of subsidy on the Malaysian consumer
- Spending patterns of Malaysian consumers
- Impact of advertising on Malaysian adolescents
- Children's health promotion
- Public health issues
- Enhancing Public Transport

Based on the above processes, apart from presentation of public policy papers, the materials will be uploaded on CRRC's website. ♦ CRRC also publishes/will be publishing:

- Half yearly Journals
- Monthly Newsletter
- Monographs
- Books

Based on the above findings, CRRC in collaboration with FOMCA and other related agencies will advocate and campaign for better consumer protection and welfare through better laws, policies and programs.