

The CRRC Consumer Review has one goal: to be the best source of ideas for policy makers, corporate sector and civil society organizations leaders in addressing consumer issues. The Journal seeks to create a tradition of publishing cutting-edge and authoritative thinking on issues affecting consumers in Malaysia.

The Review articles cover a wide range of topics that is relevant to the various stakeholders. They focus on areas such as

- consumer protection,
- consumer education,
- food prices,
- food security,
- public transport,
- healthcare financing,
- marketing to children,
- climate change and environmental issues
- competition policy and the role of government and NGOs.

While the topics may vary, all Review articles share certain characteristics. They are written for policy makers, corporate and civil society leaders by experts whose authority comes from careful analysis, study and experience. The ideas presented in the articles can be translated into action, and preferably have been tested in the real world.

Articles demonstrating fresh thinking that advances previous knowledge whose practical application has been thought through in clear, jargon-free language are those most likely to meet our readers needs. In selecting articles, there will be two primary considerations, firstly does it explain a complex or controversial ideas affecting consumers and secondly, is it useful for policy makers in making decisions as to appropriate policies or programs.

The focus of the article thus should be:

- (If discussing a complex issue) Have I explained the issue clearly (for example Genetically Modified food or Climate Change)? What is my stand or my proposal?
- For a certain consumer problem, for example Public Transport, what are my proposals to address the problem in the most concrete and realistic manner? Is it an idea that can be realistically implemented?

Illustrations provided would be useful.

Each Publication would have a central theme. There will be at least two articles on the central theme.

All articles shall go through extensive editing and rewriting and typically CRRC shall hold copyright of the final product. Authors continue to own the underlying ideas in the article.

The Editorial Board has absolute discretion in selecting and editing of the articles for publication

CRRC deeply appreciates the time and energy to prepare your article. CRRC sincerely hopes that this Journal would play a significant role in educating policy makers on complex issues as well as influence policy makers in developing and strengthening legislative and policy processes with the best interests of consumer protection and consumer welfare.

Submission Guidelines

The CRRC Consumer Review will be published twice a year, in March and in September. The Journal welcomes articles relating to the above issues, with a view to influence policy makers as well as inform corporate and civil society leaders on consumer related issues and the optimal way in addressing these issues. Contributions should be submitted to:

**Consumer Research and Resource Centre**  
No. 8, Jalan 14/49  
46100 Petaling Jaya  
Tel: 03-7875 2392  
Fax: 03-7875 5468  
Email: [paul@crcc.org.my](mailto:paul@crcc.org.my)

Cut-off dates for submission are 31 December for March issue and 31 June for

September issue.

- Submission should be in the form of soft-copy and hard-copy.
- Use of tables, figures and illustrations are strongly encouraged.

**Important note to contributors:**  
The focus of the Journal is practitioners ♦ policy makers, corporate and civil society leaders ♦ thus the articles should be practical and solutions- oriented as well as clear and jargons free. ♦ Use of complex statistical and economic formulae should be avoided.

All papers must meet the following requirements:

- Papers should be written as concisely as possible and all materials, including tables, quotations and references should be typed in single spacing on one side of white A4 size paper.
- Articles should not exceed 15 typed pages that is about 7,500 words (not including references). ♦ (Font: ♦ Times Roman, size 12, single-spacing). ♦ This would be about 10 printed pages. ♦
- Articles can be written in Bahasa Melayu or English Language. ♦ A summary not exceeding 200 words should follow immediately after the title of the paper. The summary should preferably be in the opposite language of the article ♦ that is in Bahasa Melayu if the article is in English and in English if ♦ the article is in Bahasa Melayu.
- All References are to be placed in alphabetical order, in a list at the end of the paper entitled ♦References♦.